



Clay
GROUP



CLIENT NOTICE — 2025 / 2026 UPDATE

Dear Valued Clients and Partners,

As Clay Group approaches its 9th Anniversary (March 10, 2026), we are proud to share the next chapter in our journey — one defined by innovation, global expansion, and a renewed commitment to raising the standard of business across Africa and beyond.

Over the past nine years, Clay has evolved from a small consulting initiative into a trusted Business Process Redesign (BPR) and SME Advisory Firm, delivering measurable results across industries. Today, we stand as a leading transformation partner with two specialized divisions: Clay Consult (Advisory & Business Process) and Clay & Associates (Product & Audit).

What's New

Clay is evolving to meet the dynamic needs of entrepreneurs, SMEs, and executives worldwide:

■ New Product Line – Product Management for SMEs

Helping founders and CEOs turn ideas into market-ready solutions through product design, launch strategy, and growth systems.

■ SIFTIFY — Our BPR Software

A proprietary digital platform launching in 2026 to help businesses map, audit, and automate internal processes seamlessly.

■ The CEO's 2027 Ambition

By 2027, Clay Group aims to equip **50,000 SMEs and leaders across the globe** with structure, systems, and strategy — gaining **global recognition** with the establishment of a **U.S. branch** to expand our international reach and partnerships.

Our Commitment

Our mission remains steadfast: to empower businesses with clarity, competence, and confidence. We continue to offer comprehensive solutions in Business Process Redesign, Product Management, Audit, Finance, and SME Advisory — helping enterprises grow sustainably in every market.

Our Appreciation

To our valued clients, dedicated team, and partners — thank you for walking this journey with us. Your trust, excellence, and loyalty continue to inspire our innovation and purpose. Together, we're not just redesigning businesses; we're building legacies.

Stay Connected

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■ Clay Group LLC — “Raising the Standard of Business.”